

MALIA ATHANASIOU

ART DIRECTOR

EXPERIENCE

SOCIAL MEDIA CONTENT CREATOR

Present

- Creates content on multiple social media platforms, amassing a combined following of over 40K followers.
- Collaborated with notable brands like Princess Polly, Everything But Water, Adika, and Edikted while also partnering with UMG and Mutual Friends Management for music promotion campaigns.

DENVER AD SCHOOL

Tik Tok Content Creator | October 2022 - Present

- Produced engaging and educational TikTok content for Denver Ad's account, growing followers to 7K+ and earning 79K+ likes.

WAY UP MEDIA

Photographer | May 2022 - October 2022

- Produced video and photo content for clients and company's social media platforms.

VIM MAGAZINE

Visual Media Director | 2018 - 2022

- Managed a team of 18 videographers, editors, and writers.
- Led creation of promotional video content for the magazine.

3:5CREATIVE[S] AGENCY + STUDIO

Graphic Designer | June 2021 - November 2021

- Produced print and digital content for multiple clients.

FINDERSKEEPERS MGMT

Graphic Designer | April 2020 - January 2021

- Designed artwork and media kits for social media influencers and musicians.

ADOBE

Campus Ambassador | May 2019 - May 2020

- Utilized guerrilla marketing and social media outreach to promote the Adobe XD app to students.
- Conducted monthly workshops at Michigan State University, educating college students on the use of Adobe XD and other Adobe applications.

EDUCATION

DENVER AD SCHOOL

Art Direction | 2022-2023

MICHIGAN STATE UNIVERSITY

*Bachelor of Arts, Creative Advertising
Minor graphic design | 2018-2022*

CERTIFICATIONS

FAA CERTIFIED REMOTE PILOT OPERATOR LICENSE

Michigan Institute of Aeronautics

AWARDS

ADDY AWARD

2021

Bronze

EXTRA

CHI OMEGA SORORITY

Xi Gamma Chapter

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